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A Personal Guide To Radiant, Healthy Skin

**Where To Find Non-Invasive Alternatives For
Recapturing Healthy, Younger-Looking Skin
Without Spending A Fortune**



lumière™

PATHWAY TO BEAUTY

Dear Friend,

I'm going to assume that you are reading this special report because you or someone you know is interested in reducing wrinkles, redness, brown spots, or one of many other common skin problems. You may have already investigated some of the many options for 'facial rejuvenation' that are on the market today.

My name is Julianne Royter, and I am VP of Solar Dimensions here in Atlanta. When I set out to find the best options for ways to provide professional skin rejuvenation services, I found so many choices that I knew that others would likely be faced with the same dilemma that I faced; with the thousands of creams, surgeries, injections, treatments, and peels (to name just a few) it was nearly impossible for someone to separate the facial treatment hoaxes and myths from the options that actually worked. Even when you can identify the truly effective treatments, how do you know which one would be the best fit for your situation?

I've developed this guide to explain what options are available that actually work, and to introduce **Lumière™**, the facial rejuvenation treatment that I finally determined would be the most effective and affordable treatment option that we could offer through Solar Dimensions. I understand that it's incredibly hard to know exactly who to believe, so I'm here to tell you the "insider" secrets: I will show you how to compare procedures in the same way that we do — based on what they really cost, their effectiveness, and the positive and negative effects of each option.

I hope that during the 6-8 minutes that it may take to read this report you will learn about the available options in the skincare industry and that you will be able to determine exactly which treatment is best for your situation.

Thank you for taking the time to review this report. I hope that it will help you realize the benefits of healthy, naturally-radiant skin.

Sincerely,
Julianne Royter
Vice President — Solar Dimensions

An Overview: How Do You Compare Non-Invasive Facial Rejuvenation Treatments?

The answer is that you don't have to! *In Style* magazine already created a comparison chart to measure the comparative effects of each facial treatment. We've also created a breakdown of all of the other treatments, along with the positive and potential negative effects of each.

To read the comparison, please see:
<http://www.pathwaytobeauty.com/about/comparison.htm>



In Style Magazines' Getting Gorgeous Issue Compares *Lumière™* To The Rest

	Intense Pulsed Light	Microdermabrasion	Mild Chemical Peel	Lumière Repairing Starter Regime
Package Price*	\$500	\$600	\$800	\$299
Number of Sessions	5	6	4	6
Medical Risk	Medium	Low	Medium	None
Sensation During Session	Discomfort	Discomfort	Discomfort	Relaxation
Average Recovery Time	5 days	3 days	7 days	None
Daily Topical Skincare Regimen	none provided	none provided	none provided	30 day supply with package
Daily Dietary Supplementation	none provided	none provided	none provided	30 day supply with package

* Information is based upon "Professional Cosmetic Procedures" as published in *InStyle* Getting Gorgeous

Do You Want Younger Looking Skin But You're Not Sure Which Treatment Option Is Best?

Here Is An Eye-Opening Look At The Options For Facial Rejuvenation Treatments... (The Truth May Surprise You!)

Intense Pulsed Light, **Microdermabrasion**, and **Chemical Peels** are the most common "soft-surgery" procedures used for improving facial appearance. These types of anti-aging treatments often achieve results by *purposefully injuring* the skin. By inflicting controlled damage in order to kill certain cells, the skin undergoes "regeneration," a process in which the chemicals remove old skin cells so that the skin cells 'renew' themselves. While the results achieved by these treatments may appear attractive, there are *potentially detrimental effects as well*. Though these effects are often downplayed, the medical risk associated with any of these procedures **does exist**, especially when you consider that it is **often not a licensed physician** performing the treatment. Because of the harshness of the chemicals used in these types of treatment options, many individuals feel pain during the procedure itself and discomfort for up to several weeks afterward. Recovery time varies based on the individual and the service performed.

Intense Pulse Light (Known as Photo-Facials or IPL) is one of the newer forms of facial rejuvenation. Unlike lasers, which use intense, focused light, IPL is intense, broadband light. Although IPL delivers energy to both the superficial (epidermis) and deep (dermis) layers of the skin, the epidermis is spared from damage. Thus, there is virtually no recovery time. In the studies that have been performed so far, IPL can smooth the skin; remove age spots, freckles, and even visible blood vessels. IPL may tighten skin and improve fine lines but does not affect wrinkles.

Pros: Very low recovery time; works well for pigmentation problems; relatively painless.

Cons: Not effective for wrinkles or skin firming; costly procedure with multiple visits required; can cause burning, redness, and some skin irritation.

Microdermabrasion is a microscopic spray of natural mineral crystals used to gently remove the surface layers of the skin, allowing smoother, fresher skin to emerge. Basically, Microdermabrasion inflicts controlled damage to the very top layer of your skin to stimulate new collagen production. The surface of the skin surface consists of a number of “peaks” and “valleys”; Microdermabrasion works on the peaks to give the skin a youthful appearance.

Pros: Relatively painless; nice feel to the skin after treatment; short recovery time.

Cons: Typically costs \$100 – \$120 per treatment not including products; chance of bruising or negative skin reactions; results fairly short term; face must be protected from the sun after treatment.

Chemical Peels use a chemical solution to improve and smooth the texture of the facial skin by removing its damaged outer layers. Phenol, trichloroacetic acid (TCA) and alphas hydroxy acids (AHAs) are used for this purpose with the precise formula being determined by the doctor or aesthetician performing it. There are varying strengths of the formulas and, therefore, varying results. Again, the purpose is the same: to inflict controlled damage to the uppermost layer of skin to stimulate re-growth of new collagen in the skin beneath.

Pros: Noticeable results depending on potency of formula; very fast procedure; most individuals report relatively little to no pain.

Cons: Can cost upward of \$100 per peel; total precision required with timing or *serious skin damage can occur*; recovery can take days or weeks; Phenol peels can make you lose your pigment permanently; many different choices of peels can be confusing; variable degrees of results.

Since you’ve seen the comparison graph and seen how these options compare to one another, you may come to the same conclusion that I did — that none of these options clearly established itself as the ‘best’. That is why I was thrilled when I found **Lumière™**.

Lumière™ Uses Specially Formulated Light Energy To Tap Into Your Skin’s Natural Rejuvenation System. The result is the first LED technology that restores your collagen and elastin levels, facilitates the natural clarifying process, and provides the most comprehensive facial rejuvenation treatment available on the market today.

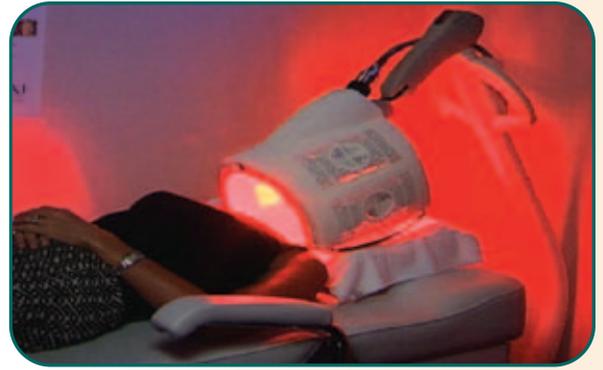
The **Lumière™** light source is not UV, infrared, or laser, but instead uses 2100 specially arranged LED’s (Light Emitting Diodes) that deliver a narrowband red light to your skin at precisely 633 nanometers. Rest assured; LED technology in **Lumière™** is deemed safe by the FDA for facial rejuvenation and can be done any time without any side effects. This light is so effective, in fact, the parent company that manufactures **Lumière™** also produces Omnilux Red, an LED system that is found in hundreds of dermatologist’s offices throughout the United States and Europe.

Lumière™: An Affordable Breakthrough In Facial Rejuvenation Technology Restores Natural, Youthful Skin Without Pain, Risk, Needles, Or Recovery Time.



How Does *Lumière*[™] Work?

The Secret Is That Scientists Discovered There Is An Incredible Power In Your Skin That Is Unlocked By Red Light At 633 Nanometers



Independent research has shown that this precise wave length of red light will *naturally* stimulate your skin cells to produce collagen, elastin, and other important enzymes that are vital to the skin's supportive structure. In a recent study, after a Lumière treatment course, 91% of subjects reported visible changes to their skin, 80% reported a softening of fine lines, and 75% reported improvement in skin softness and smoothness — all because of the power that *Lumière*[™] unlocks in your skin!

Everywhere Clients Are Raving About This Amazing Treatment! *Lumière*[™] Tackles Your Problem Areas...

One of the best benefits of a *Lumière*[™] Treatment Regime is that it can be customized to put emphasis on those areas where you need the most help. We can help you determine which regime will best meet your needs. We have several regimes offered at our certified facilities:



Repairing Regime: Restores radiance to tired, dull skin; extra emphasis on reduction of fine lines, wrinkles, & pigmentation issues; reduces freckles; shrinks pore size; increases collagen and elastin production; deeply moisturizes skin; boosts serotonin levels.

Firming Regime: Provides immediate firming while decreasing sagging in the areas of the cheeks, jowls, & eye area; softens forehead lines; helps reduce puffiness & dark circles around the eyes; plumps & enhances the fullness of lips; revitalizes & strengthens the skin's collagen network & elastin matrix.

Clearing Regime: Detoxifies skin; removes dirt & excess oil; opens clogged pores & shrinks pore size; reduces redness & areas of inflammation; promotes healthier skin & complexion; eliminates blotchiness & evens out skin tone and texture.

How Is A *Lumière*[™] Treatment Actually Done?

When a client has a treatment, before going under the *Lumière*[™] light, we will apply powerful topical nutrients to the skin, otherwise known as *Photoceuticals*. After application, the client relaxes comfortably under the red light for 20 minutes while it stimulates the facial skin cells. As the cells are affected by the 633 Nanometer light, they begin to utilize the 'energy' from the topically applied nutrients, to produce collagen and 'purge' toxins. The cells continue to respond to the light for up to **72 hours** after each *Lumière*[™] treatment, so it's important to continue treating the skin with *Lumière*[™] Photoceuticals between sessions. Each *Lumière*[™] session package (or regime) includes the Photoceuticals needed to "feed the cells" between your treatments from home as well as during your sessions under the light.

So... What Kind Of Results Can I Expect?

The results of *Lumière*[™] treatments usually occur in 3 phases: Initial, Intermediate, and Full Cellular Regeneration.

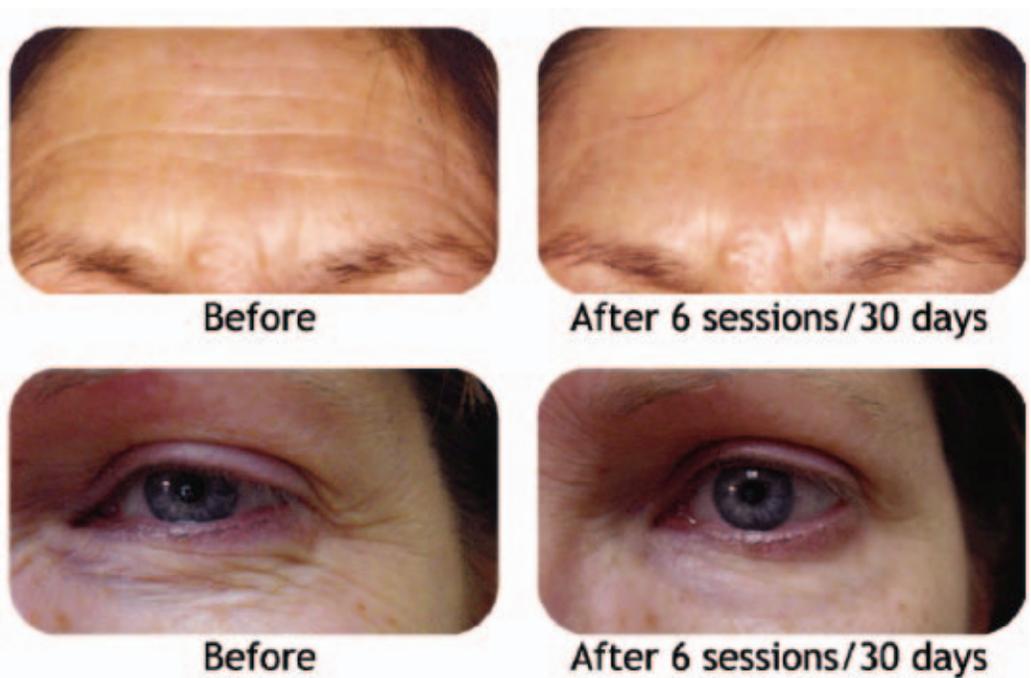
Phase 1 – Initial: This happens between the first one to three visits. You should immediately notice smoother, softer skin, a reduction in pore size, and a more vibrant complexion. People close to you may even notice something ‘different’ about your face; although it will not yet be obvious.

Phase 2 – Intermediate: Typically, this will be between 25 to 45 days from your first session. At this phase, most clients start seeing the emergence of new skin cells with the renewed collagen/elastin. The skin may even be said to resemble baby skin. Those clients with uneven pigmentation, dark circles, or Rosacea will have already seen a noticeable improvement. The fine lines will start looking a little smoother and wrinkles will be less defined.

Phase 3 – Full Cellular Regeneration: Our skin cells renew themselves approximately every 90 days, so this is when you will realize the greatest results and benefits. How ‘dramatic’ your results are going to be will be determined by several factors. These factors include age, genetic predisposition, whether you smoke, drink, your diet, or whether or not you spend a lot of time under the sun, and other environmental toxins.

Among those who have undergone a *Lumière*[™] regime during the last 6 months, *Lumière*[™] has over an 87% satisfaction rate. They reported benefits that included improvement in tone, clarity and skin smoothness, as well as a softening of fine lines and wrinkles. Additionally, almost every participant mentioned how relaxing the sessions were!

To measure your progress during treatments, we photograph the skin at the beginning of each stage so that you can see the improvement yourself.



What If I Still Want To Do Microdermabrasion, Peels, Or IPL?

None of these treatments will prevent you from getting *Lumière*[™] treatments simultaneously. *Lumière*[™] can safely be used after Microdermabrasion, facial peels, laser and Intense Pulsed Light (IPL) therapy. *Lumière*[™] will actually reduce the side effects and speed up the time your tissue takes to regenerate. It can also be used in combination with your regular facial treatments and with injections such as Botox[™] and fillers, helping to maintain the effect of the treatment and prolong the results.

The Amazing Thing About *Lumière*[™] Is That While It Clearly Produces The Best Results, It Is Amazingly Affordable.

Here's How We Did It: Since we want to have a lasting relationship with you, we determined that we would provide you with the finest skincare options available. So, with each *Lumière*[™] regime, our price includes

topical treatments, photoceuticals for proper skin cell maintenance, and all that you need to maximize the effectiveness of each treatment.

In fact, one of the common questions that clients ask us is... *"How can this cost so little when just a few visits to a dermatologist's office or medical spa cost so much more for similar treatments...?"* The answer is found in the simple yet effective **Lumière™** system. When you remove the necessity of a technician, we were able to make the treatment far more affordable than the cost of dermatologists' care.

Here's what you get with each **Lumière™** facial rejuvenation package purchase:

- Before & After Photographs for you so you can SEE your results.
- The appropriate number of sessions under the light. (6 for Regular, 12 for Intensive, 5 for Clearing)
- Session Photoceuticals - special products to use before, during, and after each session.
- At-home Cosmeceuticals - physician grade complete product set for home use.
- Nutraceuticals - a special one-a-day multivitamin geared toward improving skin health.

The cost:

A **Lumière™ Starter Regime**, which includes 6 Sessions under the light, is **\$299**.

A **Lumière™ Intensive Regime**, which includes 12 Sessions under the light, is **\$499**.

A **Lumière™ Clearing Regime**, which includes 5 Sessions under the light, is **\$239**.

For Best Results, sessions should be completed within a 30 day period. We'll help you determine which program is right for you.

How Long Do The Results Last?

This is one of the most common questions asked by clients. The answer varies. On average, the results last approximately 3 months if **Lumière™** is completely discontinued. However, there are variables that can shorten or prolong results. If you are often exposed to toxins such as cigarettes, drugs, alcohol, high-fat foods, or prolonged exposure to sunlight, the results may not be as lasting. However, if you avoid these toxins, high-fat foods, and conscientiously cared for your skin, your results are likely to last for a longer time period. Maintaining your results, fortunately, is very easy with **Lumière™**, since it requires very little time and effort, and it's affordable!

Where Can I Find Lumière™?

Lumière can be found at Certified Lumière Centers around the country. Currently, there are 5 locations in Metro Atlanta to serve you:

Acworth

(770) 514-1788
1720 Mars Hill Road
Acworth, GA 30101

Alpharetta

(770) 569-7775
5250 Windward Pkwy, Suite 115
Alpharetta, GA 30004

Smyrna

(770) 953-0555
2430 Cobb Parkway
Smyrna, GA 30080

Midtown

(404) 815-4899
939 Peachtree St
Atlanta, GA 30309



Buckhead

(404) 814-1322
3872 Roswell Road
Atlanta, GA 30342